A Program in
Leadership & Management

LEADERSHIP STRATEGIES
FOR EVOLVING HEALTH CARE EXECUTIVES

THE INTERNATIONAL LEADERSHIP DEVELOPMENT PROGRAM FOR PHYSICIANS

February 12–22, 2018 | Boston, MA
This program provides physicians from around the world with focused training in management and leadership, ensuring you are prepared to lead effectively, improve organizational performance, and bring about change in your organization.

As a participant, you will engage with physician leaders from diverse international health care organizations who face similar challenges. This experience fosters an open exchange of ideas and unique insights into how to be an effective physician leader.

With the guidance of expert faculty and fellow participants, you will enhance the leadership skills required to innovate, manage teams, improve financial performance, and drive value across your health care organization.

Learn more: hsph.me/physician-leadership
Who Should Participate

This program is designed for physician health care executives and emerging leaders from around the world, including:

- Chief Executive Officers
- Chief Financial Officers
- Chief Medical Officers
- Chief Operating Officers
- Chiefs of Staff
- Clinical Department Directors
- Executive Directors
- Medical Directors
- Medical Superintendents
- Vice Presidents
- Other health care executives whose responsibilities require them to allocate substantial resources, develop policies, and provide organizational leadership and direction for personnel

Past attendees have come from six continents and 25 different countries, ranging from Norway to Brazil to Australia to Nigeria.

Registration Criteria

A Doctor of Medicine (MD) or equivalent (DO, MBBS, MBChB, BMed, etc.) is required for participation in this program. Fluency in written and spoken English is also required.

Early registration is encouraged, as space is limited, and programs often fill quickly.

Learn more: hsp.hm/physician-leadership
By attending this program, you will learn to:

- Apply broad strategic knowledge of the health care system in which you work to planning and implementing changes in health care delivery at the regional, organizational, and/or unit level
- Articulate your highest priorities as a leader in a health care organization
- Demonstrate insight into, and appreciation of, the external challenges and changes occurring in health care systems worldwide, as well as options for effective responses
- Employ concepts and frameworks in key disciplines, including patient safety, quality improvement, innovation, financial management and control, and performance improvement
- Apply improvement methods when diagnosing and solving problems
- Employ best practices in leading and managing health care organizations
- Deploy change management skills
Curriculum

This experiential, hands-on program will use case studies, lectures, presentations, small and large group exercises, and site visits to provide focused skill building in the areas most important to your success, including:

- Evidence-based decision making
- Financial analysis and cost control
- Generating and sustaining innovation
- Leadership
- Creating and managing change
- Negotiation
- Team building and performance
- Organizational strategy
- Patient safety and engagement
- Quality improvement methods and tools

Learn more: hsp.hms.edu/physician-leadership
Program Highlights

**Site visits** – You will visit a high-performing health care delivery organization that serves a diverse population in the Greater Boston area. Through this visit, you will meet with successful innovators to experience how highly effective leadership can improve care, health, and value.

**Personalized change projects** – Personalized change projects are an integral part of this program. You will prepare and refine a project plan that will align with the mission, vision, and priorities of your organization. Faculty will collaborate with you to refine the project goals, measures, and strategies before the end of the program, allowing you to return to your organization with an actionable plan.

“The ILD Program exceeded my expectations. The course was superbly organised. Networking with international colleagues and sharing their perspectives was invaluable and a new experience for me. The major strengths of the course were the outstanding Harvard and IHI faculty. I found that, without exception, all speakers were extremely approachable.”

— David Armstrong, MD
Head of Respiratory Medicine
Monash Children’s Hospital, Australia

“Attending the International Leadership Development Program for Physicians was the best decision I have made regarding my career growth in a long time.”

— Sarah Asiimwe, MBChB, MPH
Public Health and M & E Specialist, The Global Fund
The Global Fund, Switzerland
Learn more: hspmph.me/physician-leadership

Program Check-in
Harvard T.H. Chan
School of Public Health
651 Huntington Avenue
Boston, MA 02115

Program Information
Please visit the course website for information regarding the program fee, accommodations, faculty, agenda, and our substitution and cancellation policy.

Program Portfolio
For a full list of Executive and Continuing Professional Education courses, visit hspmph.me/portfolio

Contact Us
For more information, please contact us by phone at (617) 432-2100 or by e-mail at contedu@hsph.harvard.edu

About Harvard T.H. Chan School of Public Health Executive and Continuing Professional Education
We prepare individuals and organizations to solve the most pressing global public health and health care challenges. Leaders in government, corporate, and nonprofit sectors around the world attend programs which provide strategies for addressing the critical issues facing their organizations with proven tactics that drive change.

About the Institute for Healthcare Improvement
The Institute for Healthcare Improvement (IHI), an independent not-for-profit organization, is a leading innovator, convener, partner, and driver of results in health and health care improvement worldwide. IHI believes everyone should get the best care and health possible. This passionate belief fuels IHI’s mission to improve health and health care.

Continuing Education Credit
This program is accredited by Harvard T.H. Chan School of Public Health. Credit types and amounts will be determined once the agenda has been finalized and are subject to change.
Join physician leaders from around the world who are innovators and change agents working to improve health care. As a participant in this program, you will enhance the leadership skills needed to effectively lead and positively impact your health care organization.

You will leave Harvard and the Institute for Healthcare Improvement with an unmatched global network of leading physician executives you can rely on for guidance as you return home and implement what you learned.

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